

Press Release

For immediate distribution

## **Glenmark Nutrition Awards 2025: Celebrating Innovation, Impact, and Sustainability in the Fight Against Malnutrition in India**

- *Organized by Glenmark Foundation in partnership with IDOBRO, UN Global Compact Network India, and Impact4Nutrition*
- *403 entries from 22 states covering 168 districts highlight groundbreaking initiatives vital to improving national nutrition metrics.*

**Mumbai, India; March 7, 2025:** Glenmark Foundation, the Corporate Social Responsibility arm of Glenmark Pharmaceuticals announced the completion of the 5<sup>th</sup> edition of the Glenmark Nutrition Awards. Held in partnership with IDOBRO our process partner, UN Global Compact Network India, sustainability partner and IMPAct4Nutrition, eco-system partner. This initiative reaffirms Glenmark's commitment to combating malnutrition through innovation, impact, and sustainability. The awards received an overwhelming response with over 403 entries from 22 states, covering 168 districts across the country.

An esteemed jury chaired by Dr Raju Jotkar MD, Senior Consultant at the Mother-Child Health & Nutrition Mission, Government of Maharashtra, Sonali Mukherjee, SBC Specialist, Mumbai India Country Office; and Dr Veena Yardi MSc, MPhil & PhD (Foods, Nutrition & Dietetics Associate Professor, College of Home Science, Nirmala Niketan provided invaluable insights on nutrition advocacy throughout the selection process.

The winners of the Glenmark Nutrition Awards 2025 are:

**Rural NGO's Category:** Baikunthapur Tarun Sangha, Sundarbans, West Bengal

**Urban NGO's Category:** SNEH Foundation, Pune, Maharashtra

**Other Category:** Mahavir International Foundation Trust, Jaipur, Rajasthan

All three organizations have been awarded a grant of INR 2,00,000 (Rupees Two lakhs) each to further their transformative projects in their respective districts.

**Speaking at the occasion, Cheryl Pinto, Executive Director – Corporate Services, Glenmark Pharmaceuticals Ltd. said,** “At Glenmark Foundation, we believe that healthy children are the foundation of a healthier world. Our commitment to nutrition reflects a long-term vision for societal well-being. This year's award submissions showcased not just strategies for improving nutrition but also find sustainable, long-term solutions. Our winners have demonstrated that with vision, innovation and strategy, we can tackle malnutrition. The future we work toward is one where every child is nourished, and every community thrives in a sustainable world.”

**Karon Shaiva – Chief Impact Officer & MD, Idobro Impact Solutions, stated during the event,** “The Glenmark Nutrition Awards is an important initiative that recognises efforts to improve nutrition. This year, the focus has been on Nutrition and sustainability, both of which are crucial for building resilient, healthy communities. The winners and finalists this year were selected based on programs that go beyond meeting current dietary needs to also ensuring that the systems for food production, distribution, and consumption are capable of supporting future generations. Glenmark Foundation's

more than decade-long partnership with IDOBRO has fostered an environment conducive to NGOs working in the maternal and child health space.

**On the occasion, Dr. Raju Jotkar, Senior Consultant at the Mother-Child Health & Nutrition Mission, Government of Maharashtra, said, " It was a pleasure to serve as a Grand Jury member, evaluating nine finalists from 403 entries using a well-structured framework that ensured fairness, transparency, and impact. The diverse geographical representation of awardees reflects the initiative's authenticity and competitiveness. Given India's nutritional transition and rising obesity concerns, future initiatives should also address overweight-related health risks, aligning with national efforts to combat non-communicable diseases. I sincerely hope this nutrition award initiative continues to strengthen India's health and well-being."**

Glenmark Foundation has focused on malnutrition as a key issue, giving special attention to children aged 0 to 6 years, as well as pregnant and lactating mothers. Using a 360-degree approach to fighting malnutrition via different programs and interventions, the Glenmark Nutrition Awards aim to reaffirm the collective resolve to address malnutrition and promote holistic nutrition solutions across India's diverse landscape.

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#### **About Glenmark Foundation**

Themed around 'Healthier Children, Healthier World', Glenmark Foundation, the CSR arm of Glenmark Pharmaceuticals, is actively working towards improving maternal and child health. Glenmark Foundation aims to encourage a positive health seeking behavior among pregnant women and mothers with infants, and caregivers towards right nutrition including – good hygiene practices and ensuring complete immunization for children. Along with its NGO partners, the foundation has undertaken several community programs focused towards reducing infant and child mortality among the vulnerable population groups. The various interventions in child health are spread across Madhya Pradesh, Maharashtra, Himachal Pradesh, Sikkim, Jharkhand and Assam in India. The Foundation has also taken up the cause of creating sustainable livelihood for the marginalized and improving access to healthcare through its other programs.

#### **About Glenmark Pharmaceuticals Ltd.**

Glenmark Pharmaceuticals Ltd. (BSE: 532296 | NSE: GLENMARK) is a research-led, global pharmaceutical company, having a presence across Branded, Generics, and OTC segments; with a focus on therapeutic areas of respiratory, dermatology and oncology. The company has 11 world-class manufacturing facilities spread across 4 continents, and operations in over 80 countries. Scrip 100 positions Glenmark amongst the Top 100 biopharmaceutical companies ranked by Pharmaceutical Sales in 2023; while Generics Bulletin places it in the Top 50 Generics and biosimilar companies ranked by sales in 2024. Glenmark's Green House Gas (GHG) emission reduction targets have been approved in 2023 by the Science Based Target initiative (SBTi), making it only the second pharmaceutical company in India to achieve this. The organization has impacted over 3.3 million lives over the last decade through its CSR interventions. For more information, visit [www.glenmarkpharma.com](http://www.glenmarkpharma.com). You can follow us on LinkedIn (Glenmark Pharmaceuticals) and Instagram (glenmark\_pharma).

#### **About Idobro Impact Solutions:**

Idobro is a social enterprise that facilitates an active and deeper model of engagement to map and implement market-based solutions through a 5-step process to Inform, Interface, Interact, Integrate, and Impact. Idobro seeks to "multiply opportunities and partnerships for women, social and green initiatives to access markets, build capacity, create linkages and deliver solutions for socio-environmental

impact”. Idobro provides research, linkages, mobilization, stakeholder relations, project implementation and evaluation based on the objectives and stage of maturity of the initiatives / enterprise. Idobro has organized over 2000 event engagement days on social issues and has been associated with projects such as Communication Catalyst 2018, Sandvik India Diversity Awards 2017, RISE Summit 2016, Asia Pacific Housing Forum 2015, Global Economic Summit 2014, Maha Infra Summit 2013, Evaluation Conclave 2013, IMPACT EXPO 2012, USAID MBPH – Health Confluence 2012, Innovation for India Awards 2012, SEARCC 2011 Asia Pacific Conference, World Bank – IFC India Development Marketplace 2011, Marico Innovation Foundation workshops, International Poverty Conference 2011, Intellectap – Sankalp and Srijan Forums and IRFT – Pro-Sustain Launch in India. We work with leading institutes – international and national for events, interns and volunteers.

**About UN Global Compact Network India:**

UN Global Compact Network India (UN GCNI) formed in November 2000, was registered in 2003 as a non-profit society to function as the Indian Local Network of the Global Compact, New York. It is the first Local Network in the world to be established with full legal recognition. It, also as a country level platform for businesses, civil organizations, public and private sector, aids in aligning stakeholders' responsible practices towards the Ten Universally Accepted Principles of UNGC in the areas of Human Rights, Labour, Environment and Anti - corruption, broad goals including Sustainable Development Goals and other key sister initiatives of the United Nations and its systems. It has also emerged as the largest corporate sustainability initiative in India and globally with a pan India membership of over 500 leading business and non-business participants, strengthening their commitment to the Global Compact Principles by becoming proud members of the Local Network in India.

**About IMPAct4Nutrition:**

The IMPAct4Nutrition (I4N) is a platform convened by UNICEF India. I4N brings together, under one umbrella, the diverse businesses interested in contributing to the good nutrition of all stakeholders in their ecosystem. It curates' ideas and tools, and implements roadmaps for CSR programmes in nutrition. It helps with effective utilization of core business assets such as marketing opportunities, and business models for nutrition, leading to improved workforce nutrition. The platform serves as a knowledge and resource centre on nutrition and is a business link to the larger social movement around POSHAN Abhiyaan. I4N, along with its partners, facilitates, activates, and enables discussion and development for CSR and workplace nutrition.

**About Baikunthapur Tarun Sangha:**

Baikunthapur Tarun Sangha (BTS) ([www.bts-india.org](http://www.bts-india.org)) is a dedicated non-profit organization working towards creating an equitable society in the Sundarbans region of West Bengal. With a vision of ensuring dignity and equal rights for all, BTS actively engages in education, nutrition, healthcare, livelihood support, climate action, and women empowerment. Through its initiatives, the organization strives to uplift marginalized communities by promoting socio-cultural inclusivity, childhood rights, and gender equality. Its holistic approach addresses critical issues affecting vulnerable populations, fostering long-term social and economic resilience.

**About Sneh Foundation:**

SNEH Foundation ([www.snehfoundationindia.org](http://www.snehfoundationindia.org)), based in Pune, focuses on addressing malnutrition among children through a comprehensive, multi-pronged approach. The organization ensures early detection and management of malnutrition, preventing severe health complications and reducing child mortality rates. By implementing targeted dietary interventions, promoting proper infant and young child feeding practices, and strengthening local healthcare systems, SNEH Foundation enhances



recovery rates and fosters sustainable community-driven solutions. Its efforts are aimed at transforming knowledge, attitudes, and behaviors around nutrition, hygiene, and healthcare, ensuring a healthier future for children.

**About Mahavir International Foundation Trust:**

Mahavir International Foundation Trust ([www.mahavir.international](http://www.mahavir.international)), headquartered in Jaipur, is a well-established non-profit committed to uplifting underprivileged communities across India. With over 350 centers nationwide, the organization operates on the philosophy of "Love All, Serve All" and delivers impactful programs in healthcare, women and child welfare, and skill development. From providing free eye care and health camps to running maternal and newborn health initiatives like Vatsalya, Mahavir International actively works to improve the well-being of marginalized populations. Additionally, its vocational training and entrepreneurship programs empower youth and women, fostering self-reliance and economic independence.

**For more information, please contact**

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