

CSR Impact Assessment Report

Summary Report 2022-23

Prepared For



glenmark

A new way for a new world

Glenmark Pharmaceuticals Limited

Prepared By



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ISO 27001:2013 Certified

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RESEARCH METHODOLOGY



Application of Quantitative Techniques

The quantitative study was used to assess the impact of divergent CSR Activities through Structured tool of Interview Schedule. This helped in getting quantifiable information.



Application of Qualitative Techniques

Qualitative Techniques of Interviews with Key Project Stakeholders, Interviews with Community People were adopted for a better understanding.



Key Stakeholders



Panchayat & WUC members



Skill Development Organisations



University Department Officials



Trainers, Trainees, Anganwadi, ASHA, Villagers and Project Team



Government Hospital Doctors, Hospital staff, and Authorities



Coaches, Ground Staff and Project Management

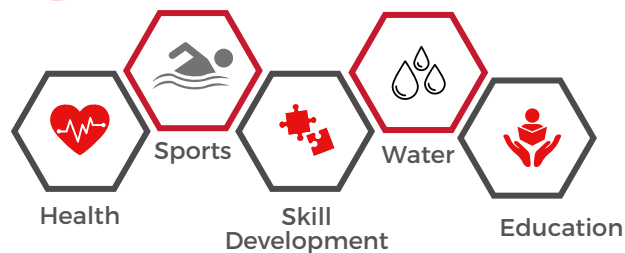


OECD-DAC Framework for Evaluation

The Organisation for Economic Co-operation and Development (OECD) is an international organization working on building better policies. They have made a set of guidelines, to ensure a pattern of research observations and also keep in line with universally acceptable criteria. This study uses the OECD-DAC framework for evaluation.

RESEARCH DESIGN

Thematic Area



Geography Covered (States)

Maharashtra, Sikkim, Delhi, Haryana, Madhya Pradesh, Orissa, Goa, Himachal Pradesh and Kerala

Sample Technique

Purposive & Stratified Random Sampling

Direct Beneficiaries Covered

1010 Direct Beneficiaries








1. PROJECT KAVACH: MATERNAL & CHILD HEALTH PROJECT

Implementing Partner:
Glenmark Foundation



RESEARCH METHODOLOGY

<u>Sub-Projects</u>	<u>Sample Size</u>	<u>Project Location</u>
 Reproductive & Child Health Centre	200	Himachal Pradesh, Gujarat
 Health on Wheels (Mobile Medical Units)	100	Sikkim, Himachal Pradesh
 Nutrition Garden Project	100	Madhya Pradesh
 mMitra	300	Maharashtra
 Smokeless Chulha	20	Madhya Pradesh

KEY FINDINGS



Project Kavach

KEY FINDINGS



100% of the respondents of the nutrition garden project reported overall health improvements in children and other family members due to consuming vegetables from the nutrition garden.



88% of respondents registered in the first trimester in the villages of Himachal Pradesh, with only 6.0% registering in the second and third trimesters. This shows how the beneficiaries have become well informed on the health practices during the pregnancy period.



80%

attendance for nutritional status workshops in the villages of Himachal Pradesh, showing higher engagement across all workshops. This directly influenced in the food pattern followed by the family after the workshops.



100%

attendance for nutritional status workshops in the villages of Gujarat, showing higher engagement and awareness in choosing the right food for better nutrition.



76%

of the respondents were present for diet sessions in villages of Gujarat. This improved the awareness and change in the food pattern of the beneficiaries.



98%

of the respondents in Sikkim reported about receiving free consultation, medicines, and pathology tests, resulting in receiving all services at one place.



100%

of the respondents in Sikkim reported receiving home visits from ASHA workers/VHS staff at regular intervals. This improved their overall health not just restricting to anaemia.



89%

of the respondents in Sikkim observed both increased weight and blood levels showing better health.



85%

of the beneficiaries exclusively adopted smokeless stoves for the cooking purpose, reflecting significant shift to cleaner cooking process.



81%

of the mMitra respondents receive post-antenatal care follow-up.



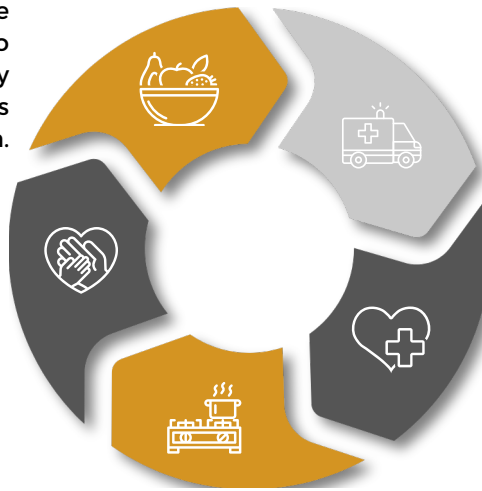
81%

of the mMitra respondents use missed call numbers for emergencies, with prompt responses.

PROJECT KAVACH: KEY IMPACT

Nutrition Garden: 100% of respondents noted a decrease in child malnourishment due to dietary improvements. Positive impacts on overall health have also been observed for other family members consuming vegetables from the nutrition garden.

mMitra: The majority (97%) ensured timely vaccinations. 100% perceived positive impact of calls. 99% acknowledged behavioral changes due to calls. Overall, the services have provided impact with all pregnant mothers in receiving the health checkups at the right time.



Health on Wheels: 100% of lactating women in Sikkim received nutritional guidelines, and 93% regularly adhered to the diet chart. In Himachal Pradesh, 98% of the respondents preferred visiting the Mobile Health Van over other health centers.

RCH: 100% of children maintained healthy nutritional status, signalling a complete absence of malnourishment cases. No cases of anaemia in Gujarat across intervention villages regardless of testing frequency.

Smokeless Chulha: Out of the respondents who used smokeless stoves, 97% reported fuel costs ranging from Rs. 500 to Rs. 1000 post-intervention, reflecting a significant reduction in fuel cost. 100% of respondents experienced negligible health hazards while using smokeless stoves.

OECD-DAC FRAMEWORK FOR EVALUATION



RELEVANCE



The project is highly relevant as it addresses critical health issues focusing on reducing maternal and child mortality, empowering communities, and contributing to long-term community development. These projects play a vital role in promoting health equity and ensuring a healthier future for mothers, children, and the entire community.



IMPACT



The project has created multiple impacts to increase the total numbers of ANC registration, vaccination, institutional delivery and PNC checkups, better food intake and overall health improvement of mother & child.



COHERENCE



The project is in line with Government Poshan Abhiyan/ mother and child wellbeing and also with the SDG goals - 1 - No poverty, 2-Zero Hunger, 3-Good Health and Well-being



IMPACT



Post-intervention, Beneficiaries are able to provide financially to their families. Improved lifestyle followed by savings are the other benefits reported by the beneficiaries.



EFFECTIVENESS



The project has created better perspective towards good health practices like, on-time ANC registration, timely vaccination and health checkup, change in food habits, safe motherhood practices both during pregnancy & after childbirth, reduction in household work and a sustainable approach to food security for the MAM and SAM children. The project activities increased the awareness level among the mothers and their families.



SUSTAINABILITY



It also helps to change their behaviour pattern toward the overall well-being of the mother and child on a long term as part of the sustainable approach. In addition, the understanding of the well-being concept has increased in the community which will lead to the continuation of the initiatives.

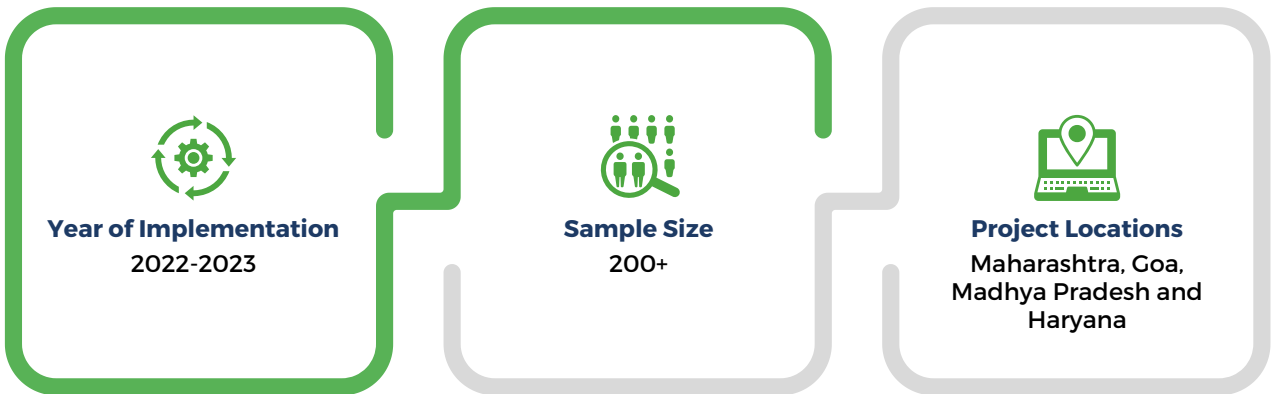
Index: 5 Points - Very High ; 4 Points - High ; 3 Points - Moderate ; 2 Points - Low ; 1 Point - Very Low

2. SKILL DEVELOPMENT AND EDUCATION

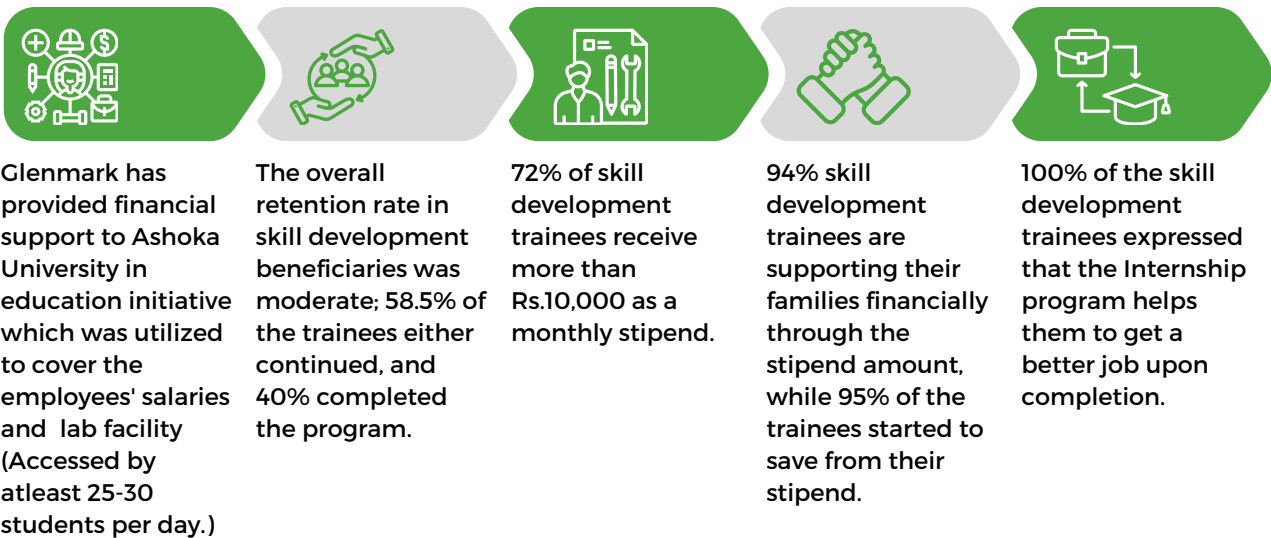
**Implementing Partner:
Glenmark Foundation and Ashoka University**



RESEARCH METHODOLOGY



KEY FINDINGS



KEY IMPACT CREATED



SKILL DEVELOPMENT-OECD-DAC FRAMEWORK FOR EVALUATION



RELEVANCE



The project has the vision to provide livelihood opportunities to individuals and reduce poverty by providing them required skills as per industry requirements and ease the way to get employment.



EFFICIENCY



The program provides all the required support theoretically with practical requirements in the field. Also, additional support has been received by the beneficiaries in terms of behavioral and attitude changes.



COHERENCE



The project is aligned with the Govt Skill Development initiative. Also, the project is aligned to SDG Goals 4: Quality Education, 8: Decent Work & Economic Growth, and 10: Reduced Inequality



IMPACT



Post-intervention, Beneficiaries are able to provide financially to their families. Improved lifestyle followed by savings are the other benefits reported by the beneficiaries.



EFFECTIVENESS



The project is providing relevant skills based on industry expectations offering practical experience, skill development, and industry-specific knowledge. Through the training program, candidates can bridge the gap between theory and practice, making them better prepared for their careers.



SUSTAINABILITY



The program is sustainable as it brings lifetime benefits to the beneficiaries, helping them strengthen their socio-economic conditions and support their families. The scope of employability, career advancement, and economic stability are integral to the sustainability of the program.

Index : 5 Points - Very High ; 4 Points - High ; 3 Points - Moderate ; 2 Points - Low ; 1 Point - Very Low

EDUCATION- OECD-DAC FRAMEWORK FOR EVALUATION



RELEVANCE



The project provides education to needed candidates with better infrastructure, leading to more admission.



EFFICIENCY



The program is multi-donor funded and feasible due to multiple stakeholders.



COHERENCE



The project is in line SDGs Goal 4: Quality Education and Goal 8: Decent Work & Economic Growth.



IMPACT



Students are moving ahead in their respective courses/degree and are confident of contributing to the society through their knowledge.



EFFECTIVENESS



The project helped to increase learning opportunities and further exposure to career guidance for the students.



SUSTAINABILITY



The project is operationally self-sustainable in nature based on the fees charged to the students. The impact is sustainable from long-term point of view as the university is going to serve the academic ecosystem for multiple decades

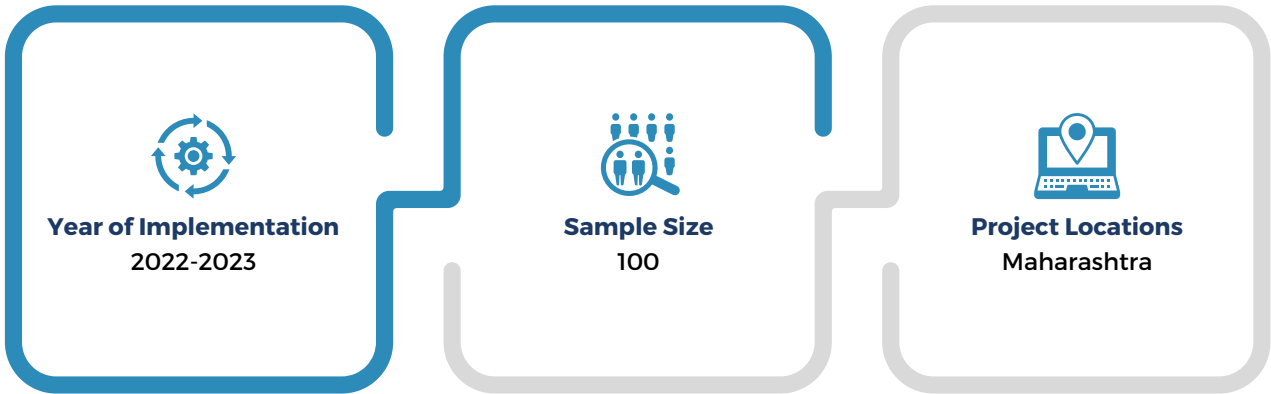
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3. JAL KAVACH

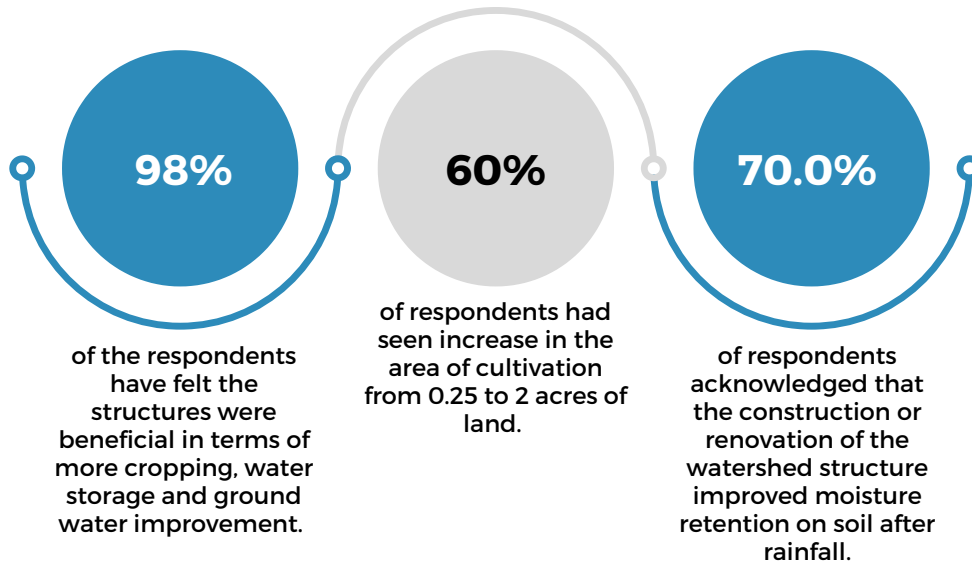
Implementing Partner:
Glenmark Foundation



RESEARCH METHODOLOGY



KEY FINDINGS



KEY IMPACT CREATED



77% of the respondents felt they had a increase in income from agricultural activity due to watershed construction.



88% of the respondents have said that water levels in the farm well has increased after the construction/renovation of the watershed structure.



73%

of the respondents have said that after intervention the cropping pattern has increased to 2 times.



64%

of the beneficiaries annual family income has increased between Rs. 1.1 lakh to Rs. 3 lakhs.

OECD-DAC FRAMEWORK FOR EVALUATION



RELEVANCE



The project address the water needs of the village population in the selected districts providing the right type of intervention.



EFFICIENCY



The efficiency of the project is seen in the improvement of the increase in the water levels and the crop productivity.



COHERENCE



Initiatives were well received and delivered to the beneficiaries. The project goal is coherent with the sustainable goals - Goal 6: Clean Water and Sanitation.



IMPACT



The project also provide impact at different scales of water improvement, cropping pattern change and the increase in yield.



EFFECTIVENESS



The project has been effective in terms of the increased water storage and surface water. Also the project has created more awareness among the villagers to have proper measures to store water and judicious usage.



SUSTAINABILITY

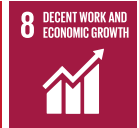


The program is sustainable as it has been instrumental in the increased yield and productivity of different crops, thus making the community independent and self reliant.

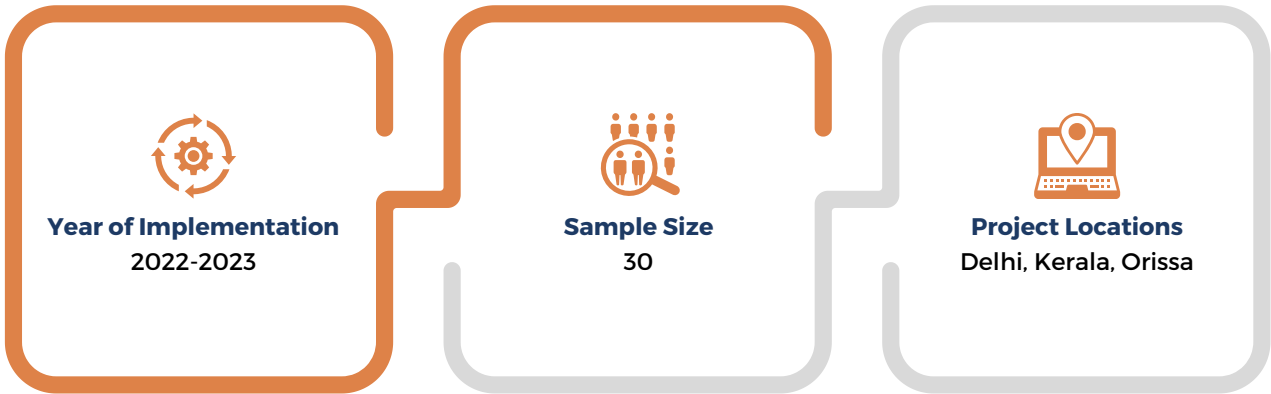
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4. GAF

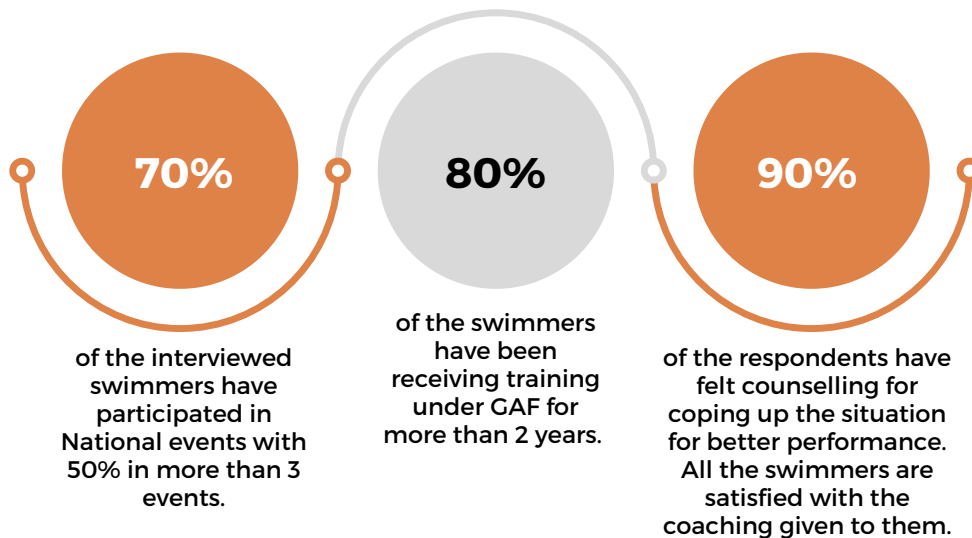
Implementing Partner:
Glenmark Aquatic Foundation



RESEARCH METHODOLOGY



KEY FINDINGS



KEY IMPACT CREATED

- 90%** of the interviewed swimmers acknowledged experiencing improved lap completion timings.
- 100%** of the interviewed beneficiaries mentioned that the coaching given to them is very much effective & all the coaches are experienced in international events.
- 80%** of the interviewed beneficiaries mentioned that training has provided better finishing, 90% have said speed increased, 90% have said better strength and better timing.

All of the interviewed beneficiaries mentioned that they have learned new techniques through the training.

OECD-DAC FRAMEWORK FOR EVALUATION



RELEVANCE



Glenmark Aquatic Foundation(GAF) gives a better platform to the deserving swimmers through the Khelo India program and other national events with the best facilities and world-class coaches to participate and win in international tournaments.



EFFICIENCY



The project has created good quality swimmers for which they require world-class levels of training infrastructure which is made available by GAF hence it can be stated that the project has delivered with high levels of efficiency.



COHERENCE



Initiatives were well received and delivered to the beneficiaries. The project goal is coherent with the sustainable goals - Goal 4: Quality Education.



IMPACT



The project has created an impact at different levels right from providing quality access to coaching and other facilities to the swimmers to participate in international championships. The improvement is visible through the training provided.



EFFECTIVENESS



A visible improvement in swimmer performance occurred. Participation in international events has increased. The program is successful in achieving its objectives. All of the respondents' swimmers are happy with the facilities and provisions at their centres.



SUSTAINABILITY



The program is sustainable as it has been implemented in collaboration with the Sports Authority of India (SAI). GAF provides expert coaches within the facilities of SAI.

Index: 5 Points - Very High ; 4 Points - High ; 3 Points - Moderate ; 2 Points - Low ; 1 Point - Very Low